

STARLIGHT'S 38TH ANNUAL GALA | OCTOBER 4, 2025

SPONSORSHIP BENEFITS



	SPONSORSHIP LEVELS							
	INDIVIDUAL TICKET (\$375)	PATRON (\$1,500)	ACTOR (\$3,750)	PLAYWRIGHT (\$6,000)	STAR (\$10,000)	DIRECTOR (\$15,000)	INVESTOR (\$25,000)	PRESENTER (\$50,000)
Reserved table seating	1 Guest	2 Guests	4 Guests	6 Guests	8 Guests	1 Table (10 Guests)	1 Premium Table (10 Guests)	2 Premium Tables (20 Guests)
Verbal recognition during onstage remarks						•	•	•
Recognition on screen				Name	Logo	Logo	Dedicated Logo	Dedicated Logo
Recognition in printed Gala program		Name	Name	Name	Logo	Logo	Logo	Full Page
Recognition on Gala invitation (print and digital)*								Logo
Recognition on the Gala website		Name	Name	Name	Logo	Logo	Logo	Logo, Premier Placement
Post-event blog post featured in donor e-newsletter (distribution of 4,000+)			•	•	•	•	•	Featured
Post-event blog post featured in Starlight e-newsletter (distribution of 230,000+)					•	•	•	Featured
Recognition on social media (Facebook, Instagram, LinkedIn)					1 Group Post	1 Group Post	1 Dedicated Post	2 Dedicated Posts
2026 Broadway Donor Lounge Access			•	•	•	•	•	•
Season ticket packages (Plaza section) for the 2026 Broadway Series.					2 Tickets	4 Tickets	6 Tickets	6 Tickets
Invitation to exclusive <i>Toast to Starlight</i> donor reception				•	•	•	•	•
Exclusive Behind the Curtain Experiences (dress rehearsals, sneak peeks, etc.)					•	•	•	•
NON-TAX DEDUCTIBLE BENEFITS								
Fair Market Value	\$100	\$200	\$600	\$880	\$1,680	\$2,480	\$3,080	\$4,080

SPONSORSHIP ADD-ONS Event tickets included in base sponsorship package.

RED CARPET SPONSOR \$5,000 (2 AVAILABLE)

- Logo placement on all cocktail table and bar signage during Red Carpet Reception
- Branded cocktail napkins
- Recognition as Red Carpet Sponsor on all event materials (invitation, website, program, etc.)

DINNER SPONSOR \$10,000 (1 AVAILABLE)

- Logo placement on dinner table signage and seating chart
- Promotional messaging in printed Gala program
- Recognition as Dinner Sponsor on all event materials (invitation, website, program, etc.)

AFTER PARTY SPONSOR \$2,500 - (3 REMAINING)

- Logo placement on stage, bar signage, and bistro tables in Applause Club
- Branded cocktail napkins
- Recognition as After Party Sponsor on all event materials (invitation, website, program, etc.)

Please respond by **September 4** to ensure inclusion in printed materials. For questions on sponsorship, contact Andrew Cudzilo at **(816) 997-1133** or **andrew.cudzilo@kcstarlight.com**.

STARLIGHT'S 38TH ANNUAL GALA

PLEASE REPLY

CONTACT PERSON _____

NAME/COMPANY NAME as you wish to be recognized _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

PHONE _____ EMAIL _____

_____ I look forward to attending the Gala on October 4.

_____ I decline all benefits and would like my gift to be 100% tax-deductible.

LEVELS OF SUPPORT

- ☐ PRESENTER (\$50,000+) ☐ INVESTOR (\$25,000+) ☐ DIRECTOR (\$15,000+) ☐ STAR (\$10,000+)
☐ PLAYWRIGHT (\$6,000+) ☐ ACTOR (\$3,750+) ☐ PATRON (\$1,500+)
☐ INDIVIDUAL TICKET (\$375) QTY _____ ☐ OTHER DONATION \$ _____

SPONSORSHIP ADD-ONS

- ☐ RED CARPET SPONSOR (\$5,000) ☐ AFTER PARTY (\$2,500)

Please reply by **September 4** to receive full recognition benefits.

PAYMENT INFORMATION

- ☐ SEND ME AN INVOICE
☐ CHECK ENCLOSED *made payable to Starlight: 4600 Starlight Rd, Kansas City, MO 64132*

For credit card payments, visit kcstarlight.com/gala or call (816) 997-1133.

QUESTIONS?

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