

Digital Marketing Intern - Summer 2027

About Starlight:

Starlight is Kansas City's oldest and largest outdoor performing arts organization, stewarding a \$20M+ annual budget and a year-round staff of 45+ full-time employees alongside hundreds of seasonal team members and volunteers. At a civic treasure and cultural destination, Starlight presents Broadway musicals, concerts, special events, and community programming that collectively reach hundreds of thousands of guests each year through more than 100 events annually.

Position Description:

The Digital Marketing Intern will have the unique opportunity to gain hands-on experience with Starlight's Marketing Department during the Broadway and Concert season. Candidates must demonstrate strong communication and customer service skills, ability to work independently, close attention to detail and be willing to work evenings and weekends during Broadway shows and concerts.

Duties:

Duties will include, but are not limited to, assisting with digital media and promotional marketing efforts; writing copy for social media and press kits; capturing video, images, and comments during Broadway shows, concerts, and day to day for use on social and digital platforms; planning out content calendars; researching current and upcoming social trends; assisting with the creation and deployment of social media campaigns (both paid and organic); maintaining and updating influencer lists; working on email marketing and strategy; assisting with website content and development, generating ideas and supporting content team needs; and tracking campaign results and data for timely and post-season reporting; all in conjunction with Starlight's Digital Marketing Manager.

The Digital Marketing Intern will also assist with multiple duties in advance of and on Broadway and Concert show nights to include maintaining marketing databases; submitting calendar listings, coordinating ticket allocations; assisting with sponsor, media and other partner promotions; and escorting photographers.

Required Skills: AP Style, Windows, Microsoft Office products, knowledge of current social media platforms, and internet usage

Preferred Skills: Adobe Creative Suite, Hootsuite, and familiarity with ticket database programs.

Other: Must have a valid driver's license and reliable transportation; knowledge of and an affinity for Broadway musicals, concerts, or live music is a plus

Compensation: \$15.00

Time Commitment: Full-time (30+ hours per week), 12-13 weeks, with preferred start date of Monday, May 17, 2027. Some evening and weekend hours will be part of the commitment.

Application Deadline: Monday, January 11, 2027.

Application Process: Application Process:

1. **Visit our website:** <http://www.kcstarlight.com/internships>
2. **Submit your application, cover letter, resume, and any other supporting materials through our online portal.** A link to the online application can be found at www.kcstarlight.com/internships starting on Thursday, October 1, 2026.
3. **Wait to be contacted.** Each recipient will receive confirmation of their application submission immediately after it's submitted online. However, hiring managers will not review candidates' materials until *after* the application deadline has passed so that all students can be considered for employment in an equitable fashion. Following the deadline, all applicants will be contacted with an update on their application's status.
4. **If you are selected for an interview, we may conduct it in person at the theatre or via an online entity.**

Important information about this position:

Starlight Theatre Association is an Equal Employment Opportunity organization. We evaluate qualified applicants without regard to race, color, national origin, religion, sex, sexual orientation, gender identity, disability, protected veteran status, and other statuses protected by law.

Starlight is working toward embedding its mission and core values within every aspect of our organization. We support an environment that values and respects the experiences and contributions of its employees, volunteers, partners and community members. We encourage and welcome applicants of groups that are historically underrepresented in the American theatre industry.

We warmly welcome and encourage all applicants to apply. Please note that housing arrangements will need to be secured independently, as they are not provided through the Starlight internship.

For more information on this position:

Starlight Theatre Association of Kansas City
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