

STARLIGHT'S 39TH ANNUAL BENEFIT GALA WITH SUTTON FOSTER

OCTOBER 17, 2026

SPONSORSHIP BENEFITS

	SPONSORSHIP LEVELS						
	PATRON (\$2,000)	ACTOR (\$4,000)	PLAYWRIGHT (\$6,000)	STAR (\$10,000)	DIRECTOR (\$15,000)	INVESTOR (\$25,000)	PRESENTER (\$50,000)
Reserved table seating	2 Guests	4 Guests	6 Guests	8 Guests	1 Table (10 Guests)	1 VIP Table (10 Guests) with server	2 Premium Tables (20 Guests) with server
Verbal recognition during onstage remarks					●	●	●
Recognition on screen			Name	Logo	Logo	Dedicated Logo	Dedicated Logo
Recognition in printed Gala program	Name	Name	Name	Logo	Logo	Logo	Full Page
Recognition on the Gala website	Name	Name	Name	Logo	Logo	Logo	Logo, Premier Placement
Post-event blog post featured in donor e-newsletter (distribution of 4,000+)		●	●	●	●	●	Featured
Post-event blog post featured in Starlight e-newsletter (distribution of 230,000+)				●	●	●	Featured
Recognition on social media (Facebook, Instagram, LinkedIn)				1 Group Post	1 Group Post	1 Dedicated Post	1 Dedicated Recognition Video
Season ticket packages (Plaza section) for the 2027 Broadway Series				2 Tickets	4 Tickets	6 Tickets	6 Tickets
One year Starlight donor membership (Includes 2027 Broadway Donor Lounge Access)	\$2,000 Level	\$2,000 Level	\$5,000 Level	\$10,000 Level	\$10,000 Level	\$25,000 Level	\$25,000 Level
*Exclusive Meet & Greet with Sutton Foster following the program						2 Passes	4 Passes
VIP Pre-Party including Star Dedication Ceremony for Sutton Foster					●	●	●
Presenting sponsor for one of the following: (Entertainment, Star Dedication Ceremony OR Meet & Greet w/ Sutton Foster)							●
NON-TAX DEDUCTIBLE BENEFITS							
Fair Market Value	\$580	\$1,000	\$1,460	\$2,740	\$4,660	\$5,780	\$8,860

*Pending contract stipulations

SPONSORSHIP ADD-ONS Event tickets included in base sponsorship package.

DINNER SPONSOR \$10,000

- Logo placement on dinner table signage and centerpieces
- Promotional messaging in printed Gala program
- Recognition as Dinner Sponsor on all event materials (website, program, etc.)

RED CARPET SPONSOR \$7,500 - (1 AVAILABLE)

- Logo placement on all cocktail table and bar signage during Red Carpet Reception
- Branded cocktail napkins
- Recognition as Red Carpet Sponsor on all event materials (website, program, etc.)

AFTER PARTY SPONSOR \$2,500 - (3 AVAILABLE)

- Logo placement on stage, bar signage, and bistro tables in Applause Club
- Branded cocktail napkins
- Recognition as After Party Sponsor on all event materials (website, program, etc.)

*Please respond by **Sept. 17** to ensure inclusion in printed materials. For questions on sponsorship, contact Kara Setari at **(816) 997-1175** or kara.setari@kcstarlight.com

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PLEASE REPLY

CONTACT PERSON _____

NAME/COMPANY NAME as you wish to be recognized _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

PHONE _____ EMAIL _____

_____ I look forward to attending the Gala on October 17.

_____ I decline all benefits and would like my gift to be 100% tax-deductible.

LEVELS OF SUPPORT

- ☐ PRESENTER (\$50,000+) ☐ INVESTOR (\$25,000+) ☐ DIRECTOR (\$15,000+) ☐ STAR (\$10,000+)
☐ PLAYWRIGHT (\$6,000+) ☐ ACTOR (\$4,000+) ☐ PATRON (\$2,000+)
☐ OTHER DONATION \$ _____

SPONSORSHIP ADD-ONS

- ☐ AFTER PARTY (\$2,500)

Please reply by **Sept. 17** to receive full recognition benefits.

PAYMENT INFORMATION

- ☐ SEND ME AN INVOICE
☐ CHECK ENCLOSED *made payable to Starlight: 4600 Starlight Rd, Kansas City, MO 64132*

For credit card payments, visit kcstarlight.com/gala or call (816) 997-1131.

QUESTIONS?

For questions on sponsorship, contact **Kara Setari** at (816) 997-1175 or kara.setari@kcstarlight.com