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Starlight Announces Uniquely KC Campaign Donations to be Matched Through July 30



Each new gift will be matched dollar for dollar in support of Starlight's campital improvement project.

KANSAS CITY, Mo. – Starlight, the oldest and largest continually operating performing arts venue in Kansas City, is pleased to share that every new gift in the Uniquely KC Capital Campaign will be matched dollar for dollar—meaning each donation has twice the impact. The Uniquely KC campaign aims to make capital improvements across the entire Starlight campus, including construction of a new robust production truss and light bridge for enhanced production capabilities. Additionally, a new state-of-the-art seating canopy will provide shade to approximately 3,200 seats to allow for summer Broadway matinee programming and open opportunities for other community events and partnerships.

"Every dollar moves us closer to a Starlight that is more vibrant, more accessible, and a more welcoming space for all Kansas Citians," Lindsey Rood-Clifford, Starlight's President + C.E.O., said. "Uniquely KC allows Starlight to become a space where more students experience the arts for the first time, where families can gather, and where traditions continue under the stars."

The campaign has already allowed Starlight to successfully launch or enhance five community programs, designed to fill gaps in important arts programming across Kansas City and make the Starlight experience more accessible to all generations. New programs include a free residency program for elementary schools to produce their first musical; a performance series for young audiences and families; a technical theatre training program for students; an Arts Bridge program that will activate Starlight's historic facilities through community partnerships; as well as an

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expansion of Starlight's existing community tickets program to reduce barriers to participation.

Potential donors should first Andrew Lang, Vice President of Philanthropy, at (816) 997-1129 or andrew.lang@kcstarlight.com. For donors looking for additional ways to make an impact, Missouri Development Finance Board (MDFB) tax credits remain for those with Missouri tax liability, allowing eligible donors to receive a 50% tax credit.

Development partners include GastingerWalker& and JE Dunn Construction. For renderings and more information about Uniquely KC, visit www.kcstarlight.com/uniquelykc.

About Starlight:

Opened as a theatre in 1950 and a nonprofit organization in 1951, Starlight is the largest and oldest performing arts organization in Kansas City, Missouri, and connects our community through live arts experiences that entertain, inspire, and engage audiences of all ages. Offering diverse programming year-round, Starlight presents Broadway musicals, concert events, and extensive community engagement programming, including arts access initiatives, scholarships, school partnerships, and one of the most well-regarded high school musical theatre award programs in the nation. Located on 16 acres in Swope Park, the historic, city-owned venue is the second-largest outdoor producing theatre in the country with almost 8,000 seats. Follow Starlight on social media @kcstarlight and visit kcstarlight.com for more information.

Starlight is supported in part by the City of Kansas City, Missouri Neighborhood Tourist Development Fund.

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