

The 36th Annual Starlight Benefit Gala

ENCORE!



EVENT NIGHT BENEFITS

	PRESENTER (\$50,000)	INVESTOR (\$25,000)	DIRECTOR (\$15,000)	STAR (\$10,000)	PLAYWRIGHT (\$6,000)	ACTOR (\$3,750)	PATRON (\$1,500)	INDIVIDUAL TICKET - (\$375)
Reserved table seating	2 Premium Tables (20 Guests)	1 Premium Table (10 Guests)	1 Table (10 Guests)	8 Guests	6 Guests	4 Guests	2 Guests	1 Guest
Verbal recognition during onstage remarks	●	●	●					
Recognition on screen	Dedicated Logo	Dedicated Logo	Logo	Logo	Name			
Recognition in printed Gala program	Full Page	Logo	Logo	Logo	Name	Name	Name	

PRE/POST - EVENT PROMOTION

Recognition on Gala invitation (print and digital)*	Logo							
Recognition on the Gala website	Logo, Premier Placement	Logo	Logo	Name	Name	Name	Name	
Post-event blog post distributed via donor e-newsletter (distribution of 4,000+)	Featured	●	●	●	●	●		
Post-event blog post distributed via On the Spot e-newsletter (distribution of 230,000+)	Featured	●	●	●				
Recognition on social media (Facebook, Instagram, LinkedIn)	2 Dedicated Posts	1 Dedicated Post	1 Group Post	1 Group Post				

PERFORMANCE SEASON BENEFITS

Season ticket packages (Plaza Section) for the 2024 Broadway Series	12	10	6	4				
Single concert tickets (Plaza Section) to select show(s) during the 2024 season	6	4	2					
Access to exclusive donor hospitality areas during 2024 season	12 Guests/ Show	10 Guests/ Show	6 Guests/ Show	4 Guests/ Show	4 Guests/ Show	2 Guests/ Show	2 Guests/ Show	
Recognition in all Broadway programs and on Starlight website for a full year	Logo	●	●	●	●	●	●	
Onsite opportunity for Broadway pre-show engagement (table/giveaway)	●	●						
10% discount on venue rental in the 2023-2024 season	●	●						

TAX DEDUCTIBILITY

Contact Megan McCranie for details at megan.mccranie@kcstarlight.com.

Amount	\$40,750	\$17,700	\$11,450	\$7,600	\$5,000	\$3,150	\$1,100	\$275
--------	----------	----------	----------	---------	---------	---------	---------	-------

ELEVATED OPPORTUNITIES

Event tickets included in base sponsorship package, additional single tickets available at \$250 each

RED CARPET SPONSOR \$5,000 - (2 AVAILABLE)

- Logo placement on all cocktail table and bar signage during Red Carpet Reception
- Branded cocktail napkins
- Recognition as Red Carpet Sponsor on all event materials (invitation, website, program, etc.)*

DINNER SPONSOR \$10,000 - (1 AVAILABLE)

- Logo placement on dinner table signage and seating chart
- Ad in printed Gala program
- Recognition as Dinner Sponsor on all event materials (invitation, website, program, etc.)*

AFTER PARTY SPONSOR \$2,500 - (4 AVAILABLE)

- Logo placement on stage, bar signage, and bistro tables in Applause Club
- Branded cocktail napkins
- Recognition as After Party Sponsor on all event materials (invitation, website, program, etc.)*

* Please respond by **March 31** to receive full recognition benefits.