

BREAKING GROUND

STARLIGHT'S 37TH ANNUAL GALA

SPONSORSHIP LEVELS								
	PRESENTER (\$50,000)	INVESTOR (\$25,000)	DIRECTOR (\$15,000)	STAR (\$10,000)	PLAYWRIGHT (\$6,000)	ACTOR (\$3,750)	PATRON (\$1,500)	INDIVIDUAL TICKET (\$375)
EVENT NIGHT BENEFITS								
Reserved table seating	2 Premium Tables (20 Guests)	1 Premium Table (10 Guests)	1 Table (10 Guests)	8 Guests	6 Guests	4 Guests	2 Guests	1 Guest
Verbal recognition during onstage remarks	●	●	●					
Recognition on screen	Dedicated Logo	Dedicated Logo	Logo	Logo	Name			
Recognition in printed Gala program	Full Page	Logo	Logo	Logo	Name	Name	Name	
PRE/POST - EVENT PROMOTION								
Recognition on Gala invitation (print and digital)*	Logo							
Recognition on the Gala website	Logo, Premier Placement	Logo	Logo	Name	Name	Name	Name	
Post-event blog post featured in donor e-newsletter (distribution of 4,000+)	Featured	●	●	●	●	●		
Post-event blog post featured in Starlight e-newsletter (distribution of 230,000+)	Featured	●	●	●				
Recognition on social media (Facebook, Instagram, LinkedIn)	2 Dedicated Posts	1 Dedicated Post	1 Group Post	1 Group Post				
PERFORMANCE SEASON BENEFITS								
Season ticket packages (Plaza Section) for the 2025 Broadway Series	12	10	6	4				
Single concert tickets (Plaza Section) to select show(s) during the 2025 season	6	4	2					
Access to exclusive donor hospitality areas during 2025 season	12 Guests/Show	10 Guests/Show	6 Guests/Show	4 Guests/Show	4 Guests/Show	2 Guests/Show	2 Guests/Show	
Recognition in all Broadway programs and on Starlight website for a full year	Logo	●	●	●	●	●	●	
Onsite opportunity for Broadway pre-show engagement (table/giveaway)	●	●						
10% discount on venue rental in the 2024-2025 season	●	●						
TAX DEDUCTIBILITY Contact Megan McCranie for details at megan.mccranie@kcstarlight.com .								
Fair Market Value	\$9,250	\$7,300	\$3,550	\$2,400	\$1,000	\$600	\$400	\$100

SPONSORSHIP ADD-ONS

Event tickets included in base sponsorship package.

RED CARPET SPONSOR \$5,000 - (2 AVAILABLE)

- Logo placement on all cocktail table and bar signage during Red Carpet Reception
- Branded cocktail napkins
- Recognition as Red Carpet Sponsor on all event materials (invitation, website, program, etc.)*

DINNER SPONSOR \$10,000 - (1 AVAILABLE)

- Logo placement on dinner table signage and seating chart
- Ad in printed Gala program
- Recognition as Dinner Sponsor on all event materials (invitation, website, program, etc.)*

AFTER PARTY SPONSOR \$2,500 - (4 AVAILABLE)

- Logo placement on stage, bar signage, and bistro tables in Applause Club
- Branded cocktail napkins
- Recognition as After Party Sponsor on all event materials (invitation, website, program, etc.)*

* Please respond by **April 15** to receive full recognition benefits.

STARLIGHT'S 37TH ANNUAL GALA

PLEASE REPLY

CONTACT PERSON _____

NAME/COMPANY NAME as you wish to be recognized _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

PHONE _____ EMAIL _____

_____ I look forward to attending the Gala on October 5.

_____ I am not able to attend, but I would like to make a contribution to Starlight.

_____ I decline all benefits and would like my gift to be 100% tax-deductible.

LEVELS OF SUPPORT

- ☐ PRESENTER (\$50,000+)* ☐ INVESTOR (\$25,000+) ☐ DIRECTOR (\$15,000+) ☐ STAR (\$10,000+)
☐ PLAYWRIGHT (\$6,000+) ☐ ACTOR (\$3,750+) ☐ PATRON (\$1,500+)
☐ INDIVIDUAL TICKET (\$375) QTY _____ ☐ OTHER DONATION \$ _____

SPONSORSHIP ADD-ONS *

- ☐ RED CARPET (\$5,000) ☐ DINNER (\$10,000) ☐ AFTER PARTY (\$2,500)

* Respond by **April 15** to receive full recognition benefits.

PAYMENT INFORMATION

- ☐ SEND ME AN INVOICE
☐ CHECK ENCLOSED *made payable to Starlight*
☐ CHARGE MY CREDIT CARD
_____ AmEx _____ Mastercard _____ Visa _____ Other

Card # _____ Exp. _____ CVV _____

Billing Address _____

QUESTIONS?

Contact Erin Olm-Shipman at erin.olm-shipman@kcstarlight.com