

2024 Sponsorship Levels

A Benefit for Starlight's Bob Rohlif Internship Program



Event Date: Saturday, July 27, 2024

at STARLIGHT

	Individual \$100	Artist \$500	Performer \$1,000	Entertainer \$2,500	Star \$5,000	Presenter \$10,000
Tickets to the event and Saturday performance of <i>Shrek the Musical</i>	1	2	4	8	12	16
Paved parking pass		1	2	4	6	8
Recognition in the <i>Shrek the Musical</i> Broadway program and on Starlight's website		•	•	Logo	Logo	Logo
In-event signage recognition			•	•	•	•
2024 Broadway donor lounge access*			2 guests	4 guests	6 guests	8 guests
In-event recognition on Broadway Audience Screens and verbal mention of event support					•	•
Recognition on Starlight's social media pages (Facebook, LinkedIn and Instagram)					•	•
Exclusive naming rights, (e.g. "presented by XXX")						•
Season ticket packages (Plaza Section) for the 2025 Broadway Series						2
Fair Market Value	\$55	\$140	\$280	\$560	\$840	\$1120

*Show/event tickets beyond *Shrek the Musical* are not included with benefits and must be purchased separately



For questions on sponsorship, contact Claire McEwen at (816) 997-1159 or claire.mcewen@kcstarlight.com.

