

The 36th Annual Starlight Benefit Gala

ENCORE!

SPONSORSHIP LEVELS								
PRESENTER (\$50,000)	INVESTOR (\$25,000)	DIRECTOR (\$15,000)	STAR (\$10,000)	PLAYWRIGHT (\$6,000)	ACTOR (\$3,750)	PATRON (\$1,500)	INDIVIDUAL TICKET (\$375)	

EVENT NIGHT BENEFITS								
Reserved table seating	2 Premium Tables (20 Guests)	1 Premium Table (10 Guests)	1 Table (10 Guests)	8 Guests	6 Guests	4 Guests	2 Guests	1 Guest
Onstage verbal recognition	●	●	●					
Screen recognition	Dedicated Logo	Dedicated Logo	Logo	Logo	Name			
Gala printed program recognition	Full Page	Logo	Logo	Logo	Name	Name	Name	
PRE/POST - EVENT PROMOTION								
Gala invitation recognition	Logo							
Gala website recognition	Logo, Premier Placement	Logo	Logo	Name	Name	Name	Name	
Post-event blog post featured in donor e-newsletter (distribution of 4,000+)	Featured	●	●	●	●	●		
Post-event blog post featured in Starlight e-newsletter (distribution of 230,000+)	Featured	●	●	●				
Social media recognition (Facebook, Instagram, LinkedIn)	2 Dedicated Posts	1 Dedicated Post	1 Group Post	1 Group Post				
PERFORMANCE SEASON BENEFITS								
Season ticket packages (Plaza Section) for the 2024 Broadway Series	12	10	6	4				
Single concert tickets (Plaza Section) to select show(s) during the 2024 season	6	4	2					
Access to exclusive donor hospitality areas during 2024 season	12 Guests/ Show	10 Guests/ Show	6 Guests/ Show	4 Guests/ Show	4 Guests/ Show	2 Guests/ Show	2 Guests/ Show	
Recognition in all Broadway programs and Starlight website for a full year	Logo	●	●	●	●	●	●	
Onsite opportunity for Broadway pre-show engagement (table/giveaway)	2	1						
10% discount on venue rental in the 2023-2024 season	●	●						
TAX DEDUCTIBILITY								
Contact Megan McCranie for details at megan.mccranie@kcstarlight.com .								
Fair Market Value	\$9,250	\$7,300	\$3,550	\$2,400	\$1,000	\$600	\$400	\$100

SPONSORSHIP ADD-ONS

Event tickets included in base sponsorship package, additional single tickets available at \$250 each

RED CARPET SPONSOR \$5,000 - (2 AVAILABLE)

- Logo placement on all cocktail table and bar signage during Red Carpet Reception
- Branded cocktail napkins
- Recognition as Red Carpet Sponsor on all event materials (invitation, website, program, etc.)

DINNER SPONSOR \$10,000 - (1 AVAILABLE)

- Logo placement on dinner table signage and seating chart
- Ad in printed gala program
- Recognition as Dinner Sponsor on all event materials (invitation, website, program, etc.)

AFTER PARTY SPONSOR \$2,500 - (4 AVAILABLE)

- Logo placement on stage, bar signage, and bistro tables in Applause Club
- Branded cocktail napkins
- Recognition as After Party Sponsor on all event materials (invitation, website, program, etc.)

Please respond by **September 14** to ensure inclusion in printed materials.

ENCORE!

SPONSORSHIP IMPACT

INVESTOR (\$25,000)

PROVIDES VINCENT LEGACY SCHOLARSHIPS TO 6 BIPOC (BLACK, INDIGENOUS, AND PEOPLE OF COLOR) YOUTH TO EXPERIENCE THE LIFE-EXPANDING POSSIBILITIES OF THE PERFORMING ARTS

DIRECTOR (\$15,000)

COVERS EXPENSES FOR PAID INDUSTRY TRAINING OPPORTUNITIES THROUGH 2 BOB ROHLF INTERNSHIPS

STAR (\$10,000)

ELEVATES THE VOICES OF 6 LOCAL ARTISTS FROM UNDERREPRESENTED COMMUNITIES THROUGH THE RAISE OUR VOICES PERFORMANCE SERIES

PLAYWRIGHT (\$6,000)

SUPPORTS ARTS ACCESS AT EVERY BROADWAY PERFORMANCE WITH 364 FREE COMMUNITY TICKETS

ACTOR (\$3,750)

FUNDS A 3-WEEK TECHNICAL THEATRE TRAINING PROGRAM FOR 12 ECONOMICALLY-DISADVANTAGED HIGH SCHOOL STUDENTS

PATRON (\$1,500)

COVERS THE COST OF SIGN LANGUAGE INTERPRETATION AND AUDIO DESCRIPTION SERVICES AT LIVE EVENTS



SCAN THE QR CODE OR VISIT WWW.KCSTARLIGHT.COM/GALA TO MAKE YOUR GIFT TODAY.